



AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by AICTE, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

www.avanthipharma.ac.in, principal@avanthipharma.ac.in

Institutional Strategic Plan

Preamble:

Avanthi Educational Society was started in the Year 1991, under the Leadership of Sri M. Srinivasa Rao Garu. Within a short span of its establishment, the group has made a remarkable stride in the field of education offering various courses at Under Graduate, Post Graduate, Pharmacy & Engineering levels. This milestone is achieved as the institution carved itself to impart quality and carrier-oriented education, countering the challenges of them modern world through planning, dedication, determination, prompt execution and with the innovative ideas of our advisory board. Today, Avanthi Educational Society is proud to have strength of over 16000 students with 15 institutions.

Under its ambit, it is another path of glory by establishing Avanthi Institute of Pharmaceutical sciences by the eminent personality Sri. M. Srinivas Rao, which was started in the year 2005. Within a short span of its establishment, AIPS has made a remarkable stride in the field of education offering various courses at Under Graduate, Post Graduate, Pharmacy & Engineering levels. Today, AIPS is proud to have strength of over 650 students with 56 qualified teaching faculties under its ambit. It is the path of glory towards the success during the last 16 years and it was under the PCI accreditation for the departments B. Pharmacy, M. Pharmacy, Pharm-D in the year 2013-2017, recognized by JNTUK through the effective implementation of strategic goals of Technology upgrade, Faculty Retention, Quality education, and Administration. Internal training for the students to select them for different eminent company placements. AIPS carved itself to impart quality and carrier-oriented education, countering the challenges of the modern world through planning, dedication, determination, prompt execution and with the innovative ideas of our advisory board.

The campus is being well equipped for teaching, for better convenience and comfort of the students and the staff. In order to make the Institution responsive to the aims and objectives, all the departments of college and office are governed on the principles of participation and transparency, making the academic and administrative planning goes hand in hand. The principal heads the administrative setup, ably assisted by administrative and management Committees. Institute works as a single unit with mutual cooperation of all its constituents and stakeholders.

Strategic Plan:

To facilitate continued excellence and leadership in our mission, this Strategic Plan has been developed as a guide envisioning our future priorities. Aligned with the institute's Mission, this



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Strategic Plan defines the objectives and strategies that will build towards the goals outlined.

Avanthi Institute of Pharmaceutical sciences (AIPS) Planning and Development Committee (PDC) were constituted in 2018 with key Institute leaders and faculty representatives. The PDC prepared a draft strategy document with a vision, mission, goals and action items. The planning process started with a brainstorming session by a team of faculty members, focus group meetings with students, discussions in department faculty meetings and alumni inputs. The participants were grouped and completed an extensive SWOT analysis on the state-of-art of Avanthi Institute of Pharmaceutical Sciences. The PDC team developed ideas on the major goals, objectives and strategies. Suggestions and feedback were invited from all stakeholders: Parents, Faculty, Staff, Students, Alumni and Industry. The recommendations from allots stake hold erswere consolidated as six major goals. Six groups of subcommittees reviewed the objectives and strategies and completed the draft plan. Finally, the draft plan was presented to the AIPS GB members, Chairman, Principal, Deans and all HODs, Professors and faculty for feedback and for fine-tuning. After incorporating the suggestions and feedback, the Strategic Plan 2018-2023 has been finalized.

VISSION AND MISSION

Our Vision

To be an exemplary Institution in Education, placement & community empowerment for betterment of society.

Our Mission

- To establish institute industry partnership, to create self-employment opportunity to enhance technical skills and for them to reach greater heights.
- To promote moral and ethical values
- Creating cultural and socially accountable students by engagement in community and social accountability.
- To achieve academic excellence through innovative and discipline loading practices
- To impact standard knowledge in students by empowered manpower.

Quality Policy:

Avanthi Institute of Pharmaceutical Sciences, emphasizes the ethical ideals to innovate advanced training by creating the best possible infrastructure through an engaging, activity-oriented teaching.

Goals Short term:

- Achieving academic success by obtain a passing guide in all semesters of all programs of the university examination.




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- Generating active research promotion among staff and student, which results in National and International publication.
- Providing placement to all eligible students through the development of soft skills, technical ability and domain knowledge.
- Improving leadership quality of staff members and students by involving them in college level committees, there by grooming them to work automatically.
- Memorandums of understanding with prominent industries to improve industry institution relations, which help the students in placements, internships, projects, in-house training and knowledge, transfer on current technologies.

Long term:

- To make all departments as Research centre recognized by university.
- To attract more grants from funding agencies VIZ, AICTE, DST etc.
- Aiming towards getting accreditations from NBA, NAAC, NIRF and autonomous status.

INSTITUTIONAL STRATEGIC PLAN:

The major object of strategic plan is to develop quality of education and to achieve improvement in quality of education as the institute imparts in line with the vision and mission of institute. The strategy is developed by extra infrastructure, talented faculty and students. AIPS has the following goals:

- I. Take timely decisions in providing financial, academic and physical facilities.
- II. Transparency and accountability in decision-making.
- III. To ensure effective utilization and maintenance of infrastructure.
- IV. To revise, add and make changes to the academic program of the institute whenever and wherever needed.
- V. Improving standards and attain accreditation status.
- VI. Introducing modern Teaching aids like ICT facilities etc.
- VII. Improve the placements to students by inculcating soft skills and advanced technology training to the students in line with industrial network.

Institutional Opportunity:

1. Training for competitive examinations and conducting departmental workshops.
2. To initiate scholarships from non-govt. schemes.



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3. To motivate teachers towards Doctoral Programs and research.
4. To mobilize a greater number of students for socially relevant programs such as blood donation and social awareness camps.

Institutional Challenge:

1. Improving language and communication skills, motivating students to have good technical exposure.
2. Promoting culture and value-based education.
3. Managing students coming from varied cultural back grounds. Balancing the old Annual System and the new Choice Based Credit System, as the institute handles both.
4. Creation of space within the college premises is a major challenge that the institute has to deal with urgently.
5. Achieving results that commensurate with program and course out comes.

Strength, Weakness, Opportunity and Challenges (SWOC)

Institutional Strength:

- S1. Dynamic, committed and visionary management.
- S2. Admirable governance and transparency in all the administration allied pursuits.
- S3. Imparting quality education and training with more industrial exposure
- S4. Pro-active and efficient Training and Placement cell
- S5. Dedicated and experienced faculty.
- S6. More than 90 percent of results for both Pharm.D and B.Pharm and better part of the students progressing for higher education.
- S7. Regular Co-Curricular and Extracurricular activities for the overall development of students
- S8. Having excellent mentor mentee system which allows to identify the advanced learners and slow learners. Slow learners can get help from the advanced learners and teachers to concentrate more on studies and advanced learners can get help from the teachers to concentrate more on competitive exams like GPAT, GRE and Various examinations conducted by prestigious Universities like BHU, NIPER etc..
- S9. Institution places great emphasis on the individual students to develop in a holistic manner to serve the society and nation.



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- S10.** Having excellent infra structure like ICT enabled class rooms, well equipped laboratories with sophisticated instruments, excellent Library with maximum number of books, national and international journals. and having DIC are the assets of the institution.
- S11.** Regular feedback obtained from the students parents faculty and other stake holders which allows to focus on further development of students
- S12.** Having abundant number of alumni who are working in various reputed organizations in India and in abroad which glorifies the success of the organization
- S13.** Organizes conferences, seminars and FDP's for the students as well as for faculty and encourages them to attend the same organized by other institutions
- S14.** Received research grants worth of 15 lakhs from two pharma labs namely CMS labs & JS labs for three projects which were done by senior doctorate faculty of the institution.

Institutional Weakness:

- W1.** Ambiguity in framing the syllabus
- W2.** The Institution having limited resources from the university yet to establish pharmacy department
- W3.** Few students from rural background with telugu medium creating a challenge to make them understand the way of teaching in English language
- W4.** Lack of project funding from the government.

Institutional Opportunity:

- O1.** Encouragement and promotion of Entrepreneurship development activities.
- O2.** Conduction of FDP's and STTP's for the faculty and students respectively in collaboration with professional bodies like IPA, APTI and PCI .
- O3.** Many pharmaceutical companies viz. DIVIS laboratories (7km away from institution) Dr.Reddy's laboratories, Aurobindo pharma pvt.ltd. are nearer to the institution which helps the students to undergo more Industrial visits and Internship programmes.
- O4.** Special health city is located 20km away from institute which contains multiple no. of multispeciality hospitals of which Pharm.D students can get much knowledge from hospital visits.
- O5.** Can build unique brand value in the state among the stake holders.
- O6.** Visakhapatnam Special Economic Zone (VSEZ) is located at Parawada mandal, Visakhapatnam which hostes multiple no. of pharmaceutical Industries that gives huge opportunities pharmacy



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students with respect to jobs and training sessions.

O7. Collaborative research and other activities can be developed in a better way with other institutions/ industry.

O8. With the strong alumni base the Institution can be progressed towards excellence

Institutional Challenge:

C1. To obtain autonomous status

C2. To inculcate the entrepreneurial mindset among students

C3. To motivate students to pursue higher studies.

C4. Strengthening and promoting research activities.

C5. Publications of research papers in national and international journals

C6. Upgrading the employability skills of students in a rapidly challenging technical world to suit the Pharma industries.

C7. Publishing more patents from the faculty.

C8. Promoting the culture of innovation among the students and faculty

Quality Policy:

Avanthi Institute of Pharmaceutical Sciences typically focuses on ensuring excellence in education and research. It emphasizes continuous improvement, adherence to regular standard and fostering a conducive learning environment, but core principles often include commitment to students success, faculty development, ethical practices and community




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